

E-Mail: ceo-office@miac.ch

## MIAC announces new leadership, effective February 01st, 2023

MIAC is excited to announce the appointment of Marika Grunze, MBA, and Prof. Dr. Marco Düring as co-CEOs, effective February 01<sup>st</sup>, 2023. Marika and Marco will continue to build a stronger business and to strengthen MIAC's next phase of growth as innovative and trusted imaging CRO and research partner in neuroscience.

MIAC's new co-CEOs will be supported and work closely with the management team, comprising of Dr. Vera Cruz e Silva, Alexandra Palatini, Dr. Tim Sinnecker, and Stefan Traud. Together, they possess a diverse range of expertise, experience and perspectives. These qualities are crucial to achieving MIAC's ambition to successfully enhance long-term trust, provide customized solutions and bring innovative imaging methods into the world of clinical trials.

"We are confident that the leadership team brings MIAC's strategy to life. Marco and Marika will lead a highly experienced, ambitious team and will create a business plan that ensures MIAC's long-term sustainability as a firm, which is in line with the company's vision." said Hans Peter Hasler, President of the Board of Directors.

## Meet MIAC's new leadership team:



Marika has been with MIAC for six years, holding a variety of roles with increasing responsibility. In her previous roles as Chief of Staff and Head of HR, she served as a trusted liaison between team members and executive management, successfully executed organizational management activities, strategic business initiatives and enhanced operational processes. Before joining MIAC, Marika handled several functions in the manufacturing and airline industry, providing products and services in niche markets. Marika holds a master's degree in HRM from Universidad Carlos III de Madrid and an MBA from Edinburgh Business School.

In her role as co-CEO – COO, Marika will oversee MIAC's strategic management and investments, HR, Marketing and QM initiatives. She will focus on effective operational and financial procedures, team development and ensure to have the capabilities in place to meet market demands now and in the future.



Marco has more than 15 years of experience in the field of Neurology and Neuroscience, has held leadership positions and worked in renowned institutions such as LMU Munich and the Donders Institute in Nijmegen. His scientific focus is stroke and dementia. In 2020, Marco joined the MIAC team as CSO and has been working closely with all stakeholders, where he has established a proven track record of building trusted relationships with his teams, customers and collaboration partners. Since day one, Marco has successfully helped the company to scale up its operations, has set up innovative solutions and led MIAC's R&D activities.

In his role as co-CEO – CSO, Marco will oversee all Scientific and Medical activities and be the medical lead for neurodegenerative and cerebrovascular diseases. He will further be responsible for Research & Business Development, IT and Clinical Trial Operations, leading MIACs innovation and transformation goals as well as process development and optimization.





**Vera** is a Medical Doctor specialized in Neuroradiology with more than 10 years of clinical experience, who joined MIAC in 2020 as Medical Image Analysis Team Leader and Research Associate. Vera has also been successfully working as a liaison between the Analysis, Research and IT teams, driving the connection between in-house technical developments and their deployment in image reading for clinical trials. She has significantly standardized analysis processing and coordination. In her role, Vera will continue to use her experience and drive to make a strong impact on optimizing our medical image analysis services.



Alexandra has been with MIAC for more than 20 years. With her long-standing business experience at MIAC, she is an integral part of the company's success story. With her B.A. in Economics and her degree in Clinical Trial Practice and Management, she has held various roles in Finance and Controlling, Quality Management and Study Project Management. Alexandra will remain responsible for MIAC's financial, contract and invoice management as well as execute controlling and study project management activities to strengthen our business coordination, decision making with financial insights and ensure long-term sustainability.



Tim joined MIAC in 2016 as Medical Doctor in Neurology and postdoctoral researcher with a strong focus on advanced MRI techniques such as quantitative and ultrahigh field MRI. In a part-time position, he is employed as a neurologist at the University Hospital of Basel, Switzerland, which serves as a strong and valuable link between clinical routine and our medical image analysis services. In his new role as Medical Lead for MS and NMOSD, Tim will take his many years of clinical and research experience in the field of neuroinflammatory diseases and will be managing our business development in the field and develop customized solutions to provide an end-to-end solution, which exceeds our customers' expectations.



**Stefan** has been a key figure in MIAC for 19 years and has contributed greatly throughout the company's history. He lends invaluable experience and expertise as Senior IT Engineer and Data Management Lead to MIAC and ensures a professional management of clinical trials. With his keen eye for details and his strong focus on providing high quality, compliant and reliable services as imaging CRO to our customers, Stefan advanced our operations and will continue to make a strong impact on our business. In his expanded role as IT Team Lead, Stefan will ensure state-of-theart IT developments, process optimization and data processing in MIAC's clinical trial operations.

"With Vera, Alex, Tim and Stefan as well as the amazing MIAC team at our side, we are very much looking forward to the new, successful chapters we will write together. Already in the last six months we have been seeing momentum building for change and a motivation in the team, which encourages us to take on this new challenge. MIAC has a team of experts that is fully capable to fulfill MIAC's vision and to enhance and strengthen imaging methodology to enable successful clinical trials and improve patients' life. By putting people at the center, taking a values-based leadership approach, and relentless focus on customer service and innovation, we will build on MIAC's success as co-CEOs." – Marika & Marco